

Dear Council Leader,

On behalf of the Care and Support Alliance (CSA), we would like to congratulate you on your election as Leader of your council.

We are writing because there is a real opportunity to reform adult social care. Building the broad political consensus needed for lasting change will require leaders from every party to work together, and we hope you will work with us to make that happen.

Adult social care is fundamental to the lives of older people, disabled people and unpaid carers, yet it is under growing pressure. Councils face rising demand, workforce shortages and increasing financial pressures, while the NHS continues to feel the impact.

In your local area:

- [X] requests for care were made last year.
- [X] in 10 requests resulted in no formal care being provided.
- There is a shortage of [X] care workers.
- [X] people provide 20 or more hours of unpaid care each week.
- Around [X] patients are in hospital who are fit to leave; too many are waiting for care and support.

[Each letter included statistics specific to the recipient's local authority, drawn from the Care and Support Alliance's [Show Us You Care local data dashboard](#).]

These challenges are not unique to your area and are reflected across England. Too many people are left without the care and support they need, while others face very different charges depending on where they live. This postcode lottery is unfair for the people who rely on care and support and unpaid carers, and underlines the need for long-term national reform.

As a council leader, you see these pressures first-hand. While local leadership is vital, councils cannot solve these challenges alone. Adult social care urgently needs sustainable national funding and long-term structural reform.

We welcome the Prime Minister's decision to accelerate the Casey Commission on Adult Social Care, which is now due to report in summer 2027, and his

Campaigning for the care we need

commitment to work across political parties to secure a long-term settlement. Alongside this, the Big Conversation on Care gives the public the chance to better understand today's care system, explore the challenges it faces, and help shape a shared vision for what people should be able to expect from a modern care and support system, including how it should be funded.

Your leadership matters within your council, your community and your political party. We hope you will champion the case for reform, encourage local people and organisations to take part in the Big Conversation on Care, and use your influence to help build the broad political support needed to deliver a fair and sustainable care and support system.

We would welcome the opportunity to meet with you to discuss the challenges facing adult social care in your area and how you can help champion the case for reform within your community, across local government and within your political party.

Yours sincerely,

Caroline Abrahams, Emily Holzhausen and Jackie O'Sullivan
Co-Chairs, Care & Support Alliance